

Seminar 7-8th April 2008 NTNU Trondheim

Implications for CSR Practice along the Value Chain

Where: S1 - 11. etg. – Rom 1164 Gløshaugen, NTNU, Trondheim

When: Monday, 7th of April, 12:00 – 17:00; Tuesday, 8th of April, 08:30 – 13:00

Monday, 7th of April 12:00 – 17:00	
12:00 – 14:20 Part I Presentations	12:00 – 12:15 – Annik Magerholm Fet: Introduction to the seminar 12:15 – 12:50 – Fritz Balkau: “CSR-initiatives downstream and upstream the value chain” Break 13:00 – 14:20 – Rolf Lunheim, Atle Midttun, Annik Magerholm Fet, Caroline Ditlev-Simonsen, Christofer Skaar: Presentations of key issues in the crossing points between core projects and cross-cutting research (ca. 10-15 min each). Break
14:30 – 17:00 Part II Discussion	14:30 – 17:00 – Discussion with the aim to come up with the key issues in the crossing points to lay the foundations for research supporting Phase 2
19:30 – 22:00	Dinner, Ajo, TMV-kaia, 7, Solsiden
Tuesday, 8th of April 8:30 – 13:00	
08:30 – 13:00	08:30 – 09:00 – Summary of discussion of Day 1 09:00 – 10:00 – Willy Egset (StatoilHydro), Cecilie Stray (Wilh. Wilhelmsen), Kjetil Staalesen (DnB Nor): CSR-challenges in the value chain by companies’ representatives Break 10:10 – 10:20 – John Hermansen: ”Reflections on communicating CSR by means of indicators” 10:20 – 10:30 – Annik Magerholm Fet: “CSR & SCM – integrations” 10:30 – 11:00 – Caroline Ditlev Simonsen, Christofer Skaar: Ongoing research focused on Phase 2 Break 11:10 – 11:30 – Atle Midttun: ”Guidelines for partnered governance – focus on value chain” 11:30 – 11:50 – Fritz Balkau: ”Global trends and UNEP’s involvement in CSR” 11:50–12:10 – Annik Magerholm Fet/Ottar Michelsen: Wrapping up 12.15 Lunch